



1 AUDIT

DIRE
POOR
OK
GOOD
GREAT

CIVIC HEART: A space with a vibrant social, cultural, civic and economic life.

SOCIAL SEATING: Inviting people to relax and interact. Seating that's not purely 'utilitarian' or 'decorative'.

ENTRY: As people cross the threshold, they feel welcomed and anticipation builds.

LINGER NODES: That slow people flow. (If people stay twice as long, the street looks twice as busy.)

TELLS THE STORY OF US: Elements reflect your setting, history and personality. It is unique, not generic.

PLAYABLE: Elements that invite children (and adults) to play.

MOVABLE FURNISHINGS: That allow people to adapt the space to their particular needs at any point in time.

RETAILER ENGAGEMENT WITH FOOTPATH: Retailers help animate the street.

CREATURE COMFORTS: Meet with generosity, flair and imagination (toilets, shade, seating, water, etc.)

QUIRKY: Playful elements that cause people to smile.

2 IDEAS to make more homely

3 THE ONE IDEA I'd invest in, if I only had 10 min to give:

4. Everyone who wants to work on the same idea, form into a *Project Group*, and begin filling out your *Project White Board*.